<https://developer.mozilla.org/en-US/docs/Learn/HTML/Introduction_to_HTML/Creating_hyperlinks#E-mail_links>

How to create email links on products posted.

**E-mail links**[**Section**](https://developer.mozilla.org/en-US/docs/Learn/HTML/Introduction_to_HTML/Creating_hyperlinks#E-mail_links)

It is possible to create links or buttons that, when clicked, open a new outgoing email message rather than linking to a resource or page. This is done using the [<a>](https://developer.mozilla.org/en-US/docs/Web/HTML/Element/a) element and the mailto: URL scheme.

In its most basic and commonly used form, a mailto: link simply indicates the email address of the intended recipient. For example:

<a href="mailto:nowhere@mozilla.org">Send email to nowhere</a>

This results in a link that looks like this: [Send email to nowhere](mailto:nowhere@mozilla.org).